

HELBUS Unit Schedule (BA first 2 years)

for the Online Class of 2017

Year 1

Fall term 2017

Spring term 2018

DATES	UNIT	DATES	UNIT
11.9. - 27.10.	U01 Business and the Business Environment Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada	8.1. – 16.2.	U04 Management and Operations Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China
25.9. - 10.11.	U02 Marketing Essentials Dr Karim Khelifi, Lecturer in Marketing, Bedfordshire University Business School, UK	30.1. - 16.3.	U08 Innovation and Commercialisation Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa
16.10. - 20.10.	FALL BREAK (no classes scheduled)	20.2. - 24.2.	SKI BREAK (no classes scheduled)
30.10. - 15.12.	U03 Human Resource Management Dr Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia	26.2. – 13.4.	U05 Management Accounting Dr Mehtap Aldogan, Visiting lecturer, International School of Management, Paris, University of Roehampton, UK
13.11. - 22.12.	U09 Entrepreneurship and Small Business Management Dr Selcen Ozturkcan, Associate Professor, Istanbul Bilgi University, Turkey	26.3. - 27.5.	U06 Managing a Successful Business Project Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada
23.12. - 7.1.	WINTER BREAK (no classes scheduled)	28.5. – 1.9.	SUMMER BREAK (no classes scheduled)

HELBUS reserves the right to make changes to this schedule. TBC = to be confirmed.

Updated 20.6.18

Year 2

Fall term 2018

Spring term 2019

DATES	UNIT	DATES	UNIT
3.9. - 28.10.	U28 Launching a Venture Dr Veselina Stoyanova, Lecturer in Strategy, Strathclyde Business School, UK	7.1. - 24.2.	U11 Research Project, Unit II Dr Costas Theodoridis
24.9. - 11.11.	U12 Organisational Behaviour Dr. Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia	28.1. - 17.3.	U35 Developing individuals, teams and organisations Dr. Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia
15.10. - 10.10.	FALL BREAK (no classes scheduled)	18.2. - 22.2.	SKI BREAK (no classes scheduled)
22.10. - 9.12.	U44 Pitching and Negotiation Skills Dr. Dominik Froehlich, Postdoctoral researcher, Maastricht University, Netherlands	4.3. - 21.4.	U40 International Marketing Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China
12.11. -	U11 Research Project, Unit I Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK	25.3. -5.5.	U39 Sales Management Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa
22.12. - 6.1.	WINTER BREAK (no classes scheduled)	TBC	GRADUATION DAY

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