

# HELBUS BA first 2 years Course Schedule

for the Full-Time January 2018 start

## Year 1

Spring term 2018

Fall term 2018

DATES	UNIT	DATES	UNIT
8.1. - 28.1.	<b>U04 Management and Operations</b> Dr Umar Burki, Associate Professor, University College of Southeast Norway	3.9. - 23.9.	<b>U01 Business and the Business Environment</b> Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada
29.1. - 16.2.	<b>U08 Innovation and Commercialisation</b> Dr Stoyan Stoyanov, Assistant Professor in Entrepreneurship, Strathclyde Business School, UK	24.9. - 14.10.	<b>U02 Marketing Essentials</b> Dr Keith Perks, Reader in Marketing, Brighton Business School, University of Brighton, UK
19.2. - 23.2.	<b>SKI BREAK</b>	15.10. - 21.10.	<b>FALL BREAK</b>
26.2. - 16.3.	<b>U05 Management Accounting</b> Dr Mehtap Aldogan, Visiting lecturer, International School of Management, Paris, University of Roehampton, UK	22.10. - 11.11.	<b>U03 Human Resource Management</b> Dr Rosmini Omar, Associate Professor, Universiti Teknologi Malaysia, Malaysia
19.3. - 8.4.	<b>U06 Managing a Successful Business Project</b> Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada	12.11.- 2.12.	<b>U09 Entrepreneurship and Small Business Management</b> Dr Selcen Ozturkcan, Associate Professor, Istanbul Bilgi University, Turkey
		3.12. - 21.12.	<b>Assignment submission and resubmission period</b>
9.4. - 2.9.	<b>SUMMER BREAK</b>	22.12. - 14.4.	<b>WINTER AND SPRING BREAK</b>

HELBUS reserves the right to make changes to this schedule. TBC = to be confirmed.

## Year 2

### Summer term 2019

### Fall term 2019

DATES	UNIT	DATES	UNIT
15.4.- 5.5.	<b>U28 Launching a Venture</b> Dr Veselina Stoyanova, Lecturer in Strategy, Strathclyde Business School, UK	2.9. - 22.9.	<b>U44 Pitching and Negotiation Skills</b> Dr Stoyan Stoyanov, Assistant Professor in Entrepreneurship, Strathclyde Business School, UK
6.5. - 26.5.	<b>U12 Organisational Behaviour</b> Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa	23.9. - 13.10.	<b>U35 Developing individuals, teams and organisations</b> Dr. Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia
27.5. - 16.6.	<b>U11 Research Project, Unit I</b> Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK	14.10. - 20.10.	<b>FALL BREAK</b>
17.6. - 4.8.	<b>SUMMER BREAK/Independent research on U11</b>	21.10. - 10.11.	<b>U40 International Marketing</b> Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China
5.8. - 11.8.	<b>U11 Research Project, Independent Study Week</b>	11.11. - 1.12.	<b>U39 Sales Management</b> Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa
12.8. - 1.9.	<b>U11 Research Project, Unit II</b> Dr Costas Theodoridis	2.12. - 22.12.	<b>Assignment submission and resubmission period</b>

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*Updated 31.7.18*