

HELBUS BA first 2 years Course Schedule

for the Online January 2017 start

Year 1

Spring term 2017

Fall term 2017

DATES	UNIT	DATES	UNIT
9.1. - 17.2.	U04 Management and Operations Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China	1.9. - 27.10.	U01 Business and the Business Environment Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada
30.1. - 17.3.	U08 Innovation and Commercialisation Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa	25.9. - 10.11.	U02 Marketing Essentials Dr. Karim Khelifi, Lecturer in Marketing, Bedfordshire University Business School, UK
20.2. - 24.2.	OPTIONAL SKI BREAK (no scheduled classes)	16.10. - 20.10.	OPTIONAL FALL BREAK (no scheduled classes)
6.3. - 21.4.	U05 Management Accounting Dr. Catherine Lions, Associate Professor, Umea School of Business and Economics, Sweden	30.10. - 15.12.	U03 Human Resource Management Dr. Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia
27.3. - 26.5.	U06 Managing a Successful Business Project Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada	13.11. - 22.12.	U09 Entrepreneurship and Small Business Management Dr. Christopher Cramphorn, Member of College of Markers, University of Exeter, UK
29.5. - 1.9.	SUMMER BREAK (no scheduled classes)	23.12. - 7.1.	WINTER BREAK (no scheduled classes)

Black font refers to classes taken with C2016OL / Red font refers to classes taken with C2017OL

HELBUS reserves the right to make changes to this schedule. TBC = to be confirmed.

Year 2

Spring term 2018

Fall term 2018

DATES	UNIT		DATES	UNIT
			3.9. - 12.10.	U28 Launching a Venture Dr Veselina Stoyanova, Lecturer in Strategy, Strathclyde Business School, UK
29.1 - 16.3	U35 Developing Individuals, Teams and Organisations Dr. Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia		24.9. - 9.11.	U12 Organisational Behaviour Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa
20.2.-24.2.	OPTIONAL SKI BREAK (no scheduled classes)		15.10. - 10.10.	OPTIONAL FALL BREAK (no scheduled classes)
5.3. - 20.4.	U40 International Marketing Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China		22.10. - 8.12.	U44 Pitching and Negotiation Skills Dr. Dominik Froehlich, Postdoctoral researcher, Maastricht University, Netherlands
26.3. - 4.5.	U39 Sales Management Dr. Karim Khelifi, Lecturer in Marketing, Bedfordshire University Business School, UK		12.11. - 21.12.	U11 Research Project, Unit I Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK
28.5. - 1.9.	SUMMER BREAK		22.12.- 6.1.	WINTER BREAK / independent study for U11

Spring term 2019

DATES	UNIT
7.1. - 22.2.	U11 Research Project, Unit II Dr Costas Theodoridis

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Updated 1.8.2018