

HELBUS Unit Schedule (BA first 2 years)

for the Full-Time Class of 2019 (Provisional)

Year 1

Fall term 2019

Spring term 2020

DATES	UNIT	DATES	UNIT
2.9.-22.9.	U01 Business and the Business Environment Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada	7.1.-26.1.	U04 Management and Operations Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China
23.9.-13.10.	U02 Marketing Essentials Dr Keith Perks, Reader in Marketing, Brighton Business School, University of Brighton, UK	27.1.-16.2.	U08 Innovation and Commercialisation Dr Stoyan Stoyanov, Assistant Professor in Entrepreneurship, Strathclyde Business School, UK
14.10.-20.10.	FALL BREAK	17.2.-23.2.	SKI BREAK
21.10.-10.11.	U03 Human Resource Management Dr Rosmini Omar, Associate Professor, Universiti Teknologi Malaysia, Malaysia	24.2.-15.3.	U05 Management Accounting Dr Suzana Vasconcelos Tavares, Assistant Professor in Financial Management and Business Planning at Universidade Europeia, Portugal.
11.11.-1.12.	U09 Entrepreneurship and Small Business Management Dr Jeremy Kleidosty, Researcher at University of Helsinki, Finland.	16.3.-5.4.	U06 Managing a Successful Business Project Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada
2.12.-22.12.	Assignment submission and resubmission period		
23.12.-6.1.	WINTER BREAK	6.4.-13.4.	SPRING BREAK

Year 2

Summer term 2020

Fall term 2020

DATES	UNIT	DATES	UNIT
14.4.-3.5. *	U12 Organisational Behaviour Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa	31.8.-20.9.	U44 Pitching and Negotiation Skills Dr Stoyan Stoyanov, Assistant Professor in Entrepreneurship, Strathclyde Business School, UK
4.5.-24.5.**	U28 Launching a Venture Dr Veselina Stoyanova, Lecturer in Strategy, Strathclyde Business School, UK	21.9-11.10.	U35 Developing individuals, teams and organisations Dr. Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia
25.5.-14.6.	U11 Research Project, Unit I Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK	12.10-18.10	FALL BREAK
15.6.-2.8.	SUMMER BREAK/Independent research on U11	19.10-8.11.	U40 International Marketing Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China
3.8.-9.8.	U11 Research Project, Independent Study Week	9.11.-29.11	U39 Sales Management Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa
10.8.-30.8.	U11 Research Project, Unit II Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK	30.11.-20.12.	Assignment submission and resubmission period

HELBUS reserves the right to make changes to this schedule.

* Easter weekend 10-13 April; May Day (Vappu) 1 May 2020

** Ascension Day (Helatorstai) 21 May 2020